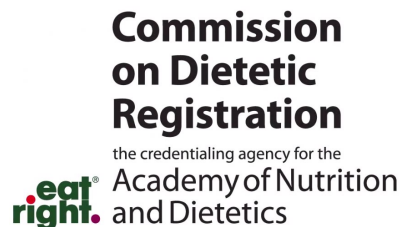


dotFIT - Trusted by Professionals

R&D for Nutrition Programs & Products

- Over 1,500 sport and fitness facilities
- Over 40,000 fitness professionals
- Trusted & Used by MILLIONS of Households
- Largest provider of 3rd party tested nutrition programs and products in the sport and fitness channels including collegiate and professional sports





Supporting Over 200 College & Pro Sport Teams

dotFIT Custom Group Previous Supplements of the Month -all available in your dotFIT U-TUBE Channel

Support Recordings containing the full science of all products is in your trainer console under "[dotFIT Tools](#)" then "[Supplement Education](#)"

Note: all products have extended video education found in your trainer console and dotFIT U-TUBE

- Feb 18 (2022), Intro to dotFIT, history, why nutrition, dF diff, future, play-span (Baseline supplementation)
- Mar 18 – All Proteins, Protein Intro, Updated Stats FAQs & Summaries
- April 8 – AminoFormula - Perf Cat 2, Updated Practitioner Notes/FAQs,
- May 6 – Fat loss intro review, ea. product sum w script & pack script
- **June 3 – Essentials (MVM [Ca, V-D], SO-3, Protein) in Play-span (Expanding on Baseline Supplementation)**
- July 8 – JointFlexPlus with Collagen intro & Photo-aging/skin Note
- Aug 5 – All Nutrition Bars, FAQs, Updated
- Sept 2 – Family Essential Packs (MVM, SO3, Ca, Protein)
- Oct 14 – UltraProbiotic Full; Scripts/collaterals, FAQs
- Nov 4 – MR Powders & Bars, Save Calories for The Holiday – LeanMR
- Dec 9 – Immune Bundles, Presentations, Collaterals & Holiday displays
- Jan 6 – Popular Diets and New Year Resolution Bundles
- Feb 3 – Popular Gym-Goer Products for The New Year with all collaterals
- **Mar 3 – Playspan®, Self-Care & Future of Fitness**

Oct 6 –Alln1 SuperBlend™ Launch: product rationale & ingredients and business logistics



Playspan® nutrition - and then some

Alln1 SuperBlend™

The Simple Nutrition Solution That Leaves No One Behind

What Alln1 SuperBlend is Solving for Globally
*an economically convenient solution to create
a healthier population*

A Superfood for SuperHumans



Playspan® Nutrition to Perform Better & Stay Active Throughout the Lifespan *a life well played*

Choices for all ages, lifestyles & diet preferences.

Less than \$2/meal



Delicious high protein lactose-free 3rd party tested drink mixes to directly feed your muscles, speed recovery & control appetite to accelerate goals and stay active

100s of healthy recipes – Smoothies & Baking

Keep all cells strong and communicating by supplying the healthy fatty acids most diets do not supply but are needed to recover, develop, and properly rebuild daily & support immunity



Shown to uniquely improve exercise performance and recovery – a primary recommendation for athletes

In dotFIT Clubs

Solving for deeper member penetration with the same message – wait till the end for positioning



All life phases/genders

VMs are a spark plug to an metabolism and the systems we need to make sure these systems are operating at 100% without adding calories! Compared to 60-85% from diet alone

Keep all cylinders firing by supplying ALL the sparkplugs to your body's cells



To get your Playspan® equal to your lifespan (active & independent)

***We must solve For
building a resilient*, stronger lasting structure***

****a system's capacity to resist, recover, grow, or adapt in response to a challenge or stressor***

The human diet requires both macro-nutrients, which are the main source of calories, and micronutrients (~40 essential minerals, vitamins, and other biochemicals), which are required for virtually all metabolic and developmental processes.

Everyday our bodies are replacing, rebuilding, or maintaining our trillions of cells using the components within the foods we consume (the micronutrients). Getting daily proper amounts of all these components/nutrients including our vitamins, minerals, amino acids (EAA), omegas (EFA), and other biochemicals (~40 essential), through our vast array of food choices that would support the optimal daily rebuilding, recovery, thus performance* of all our tissues is an impossible feat. We need to fill micronutrient gaps without adding unwanted calories, so we reach the proper levels of the nutrition known to be in short supply or unattainable, to support optimum daily health and activity recovery to remain active throughout life. A human's next day of life and activity, is only as good as the recovery from the last. Give our body's less daily rebuilding materials than it can use, you become a weaker & weaker structure.

Our trillions of cells need a full dose of “*their daily food*” (micronutrients) to rebuild, replace & perform optimally (defined as our daily nutrient recommendations that no one achieves from food alone within acceptable calories)

***OUR DAILY PERFORMANCE IS THE SUM OF ALL OUR CELL'S PERFORMANCE, WHICH ARE POWERED BY OUR MICRONUTRIENTS (E.G., VITAMINS, MINERALS, ETC.)**

Playspan® to Equal the Lifespan

a life well played

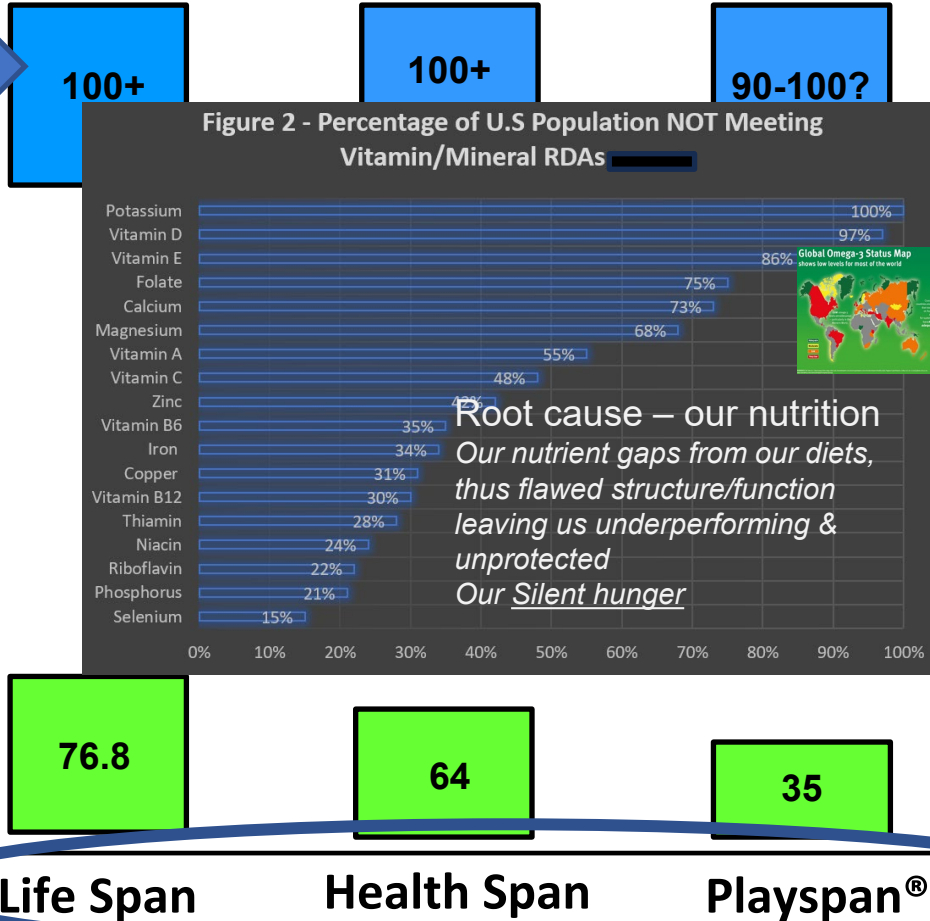
Where we should/can be

Earlier you start meeting nutrient rec., the truer the numbers

Solving For
The root cause

Leading to
this outcome

US Today^{1, 2}



95%

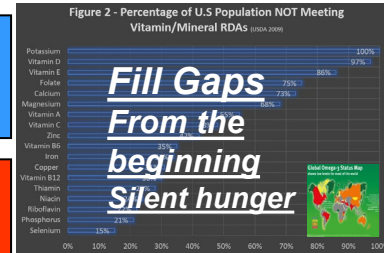
85%

75%

70%

60%

Current ages based on 40-50%
adherence to nutrition & activity
guidelines**

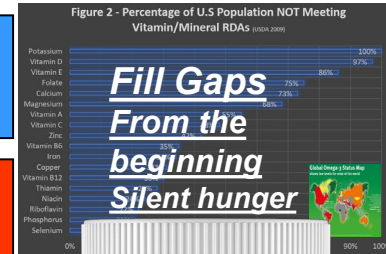
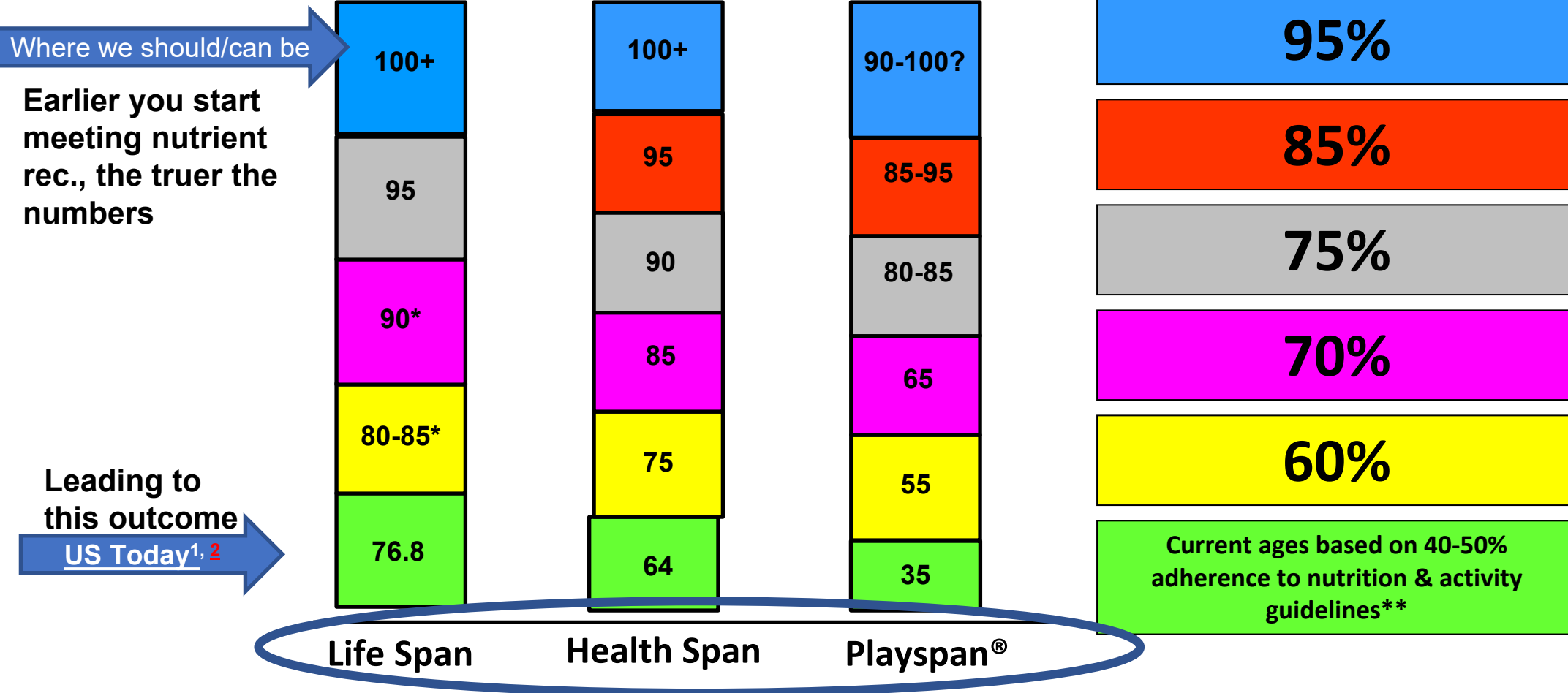


Americans have the shortest health & lifespans among peer nations, and highest healthcare costs per person with 66% of all adults (75% >50y, 87% >65y) using prescription medication regularly – AKA the Big-Pharma trap

Silent hunger is the difference between our nutrient intakes and nutrient recommendations, and not felt in the stomach, but expressed through daily under-performance and early and often breakdown/disorders

Playspan® to Equal the Lifespan

a life well played



Solving
The root cause

Modern humans have the potential to play & live longer starting with feeding the silent hunger before you break to deliver daily performance and lifelong protection

Silent hunger is the difference between our nutrient intakes and nutrient recommendations, and not felt in the stomach, but expressed through daily under-performance and early and often breakdown/disorders

Alln1 SuperBlend™

Your Daily Health & Fitness Habit ***solving for***

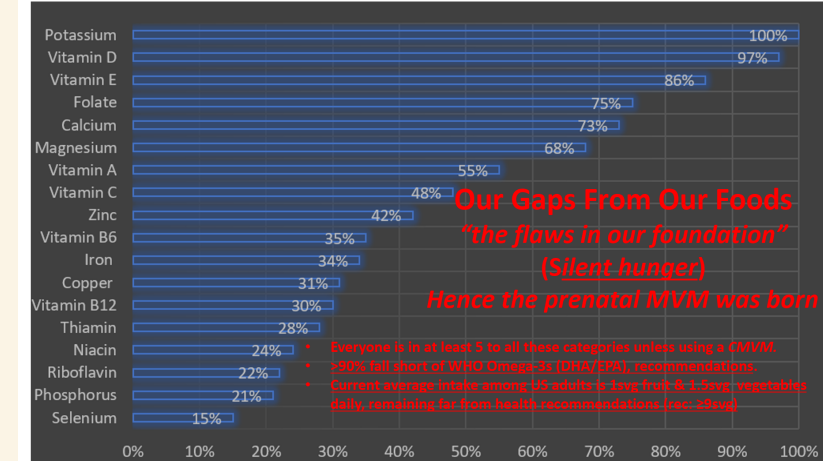
Our known under-consumed daily rebuilding materials (cellular foods) that leaves us underperforming and unprotected

Everyone falls short of important daily nutrition

This eventually leads to:

- Flawed daily recovery and downward spiral of less activity - *we are what we eat, therefore become what we missed then must succumb to Big-Pharma*
- Early breakdown, which includes:
 - Illnesses
 - Injuries
 - Weight gain
 - Stress
 - Premature aging
 - Lifetime of medications – The Big-Pharma trap

VMs, O3s, etc., are indispensable **components** of life and health, as all systems are VM dependent. Get less than the body can use (RDAs), get less structural and functional potential b/c **the body cannot make them**



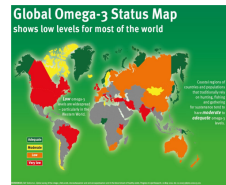
Percentage of the population (2020) below the RDAs for individual VMs 12,38,61,63,74,75,77,108

VMs are actuators of all human metabolism

VMs from food is what the body gets - GAP - VM RDAs is what it can use to maximize short & long-term health

Primary Known Under-Consumed Essential Nutrition (our building materials) also incl. Fiber and

Omega-3s, also critical in development & maintenance
• >90% fall short of WHO Omega-3s, recommendations



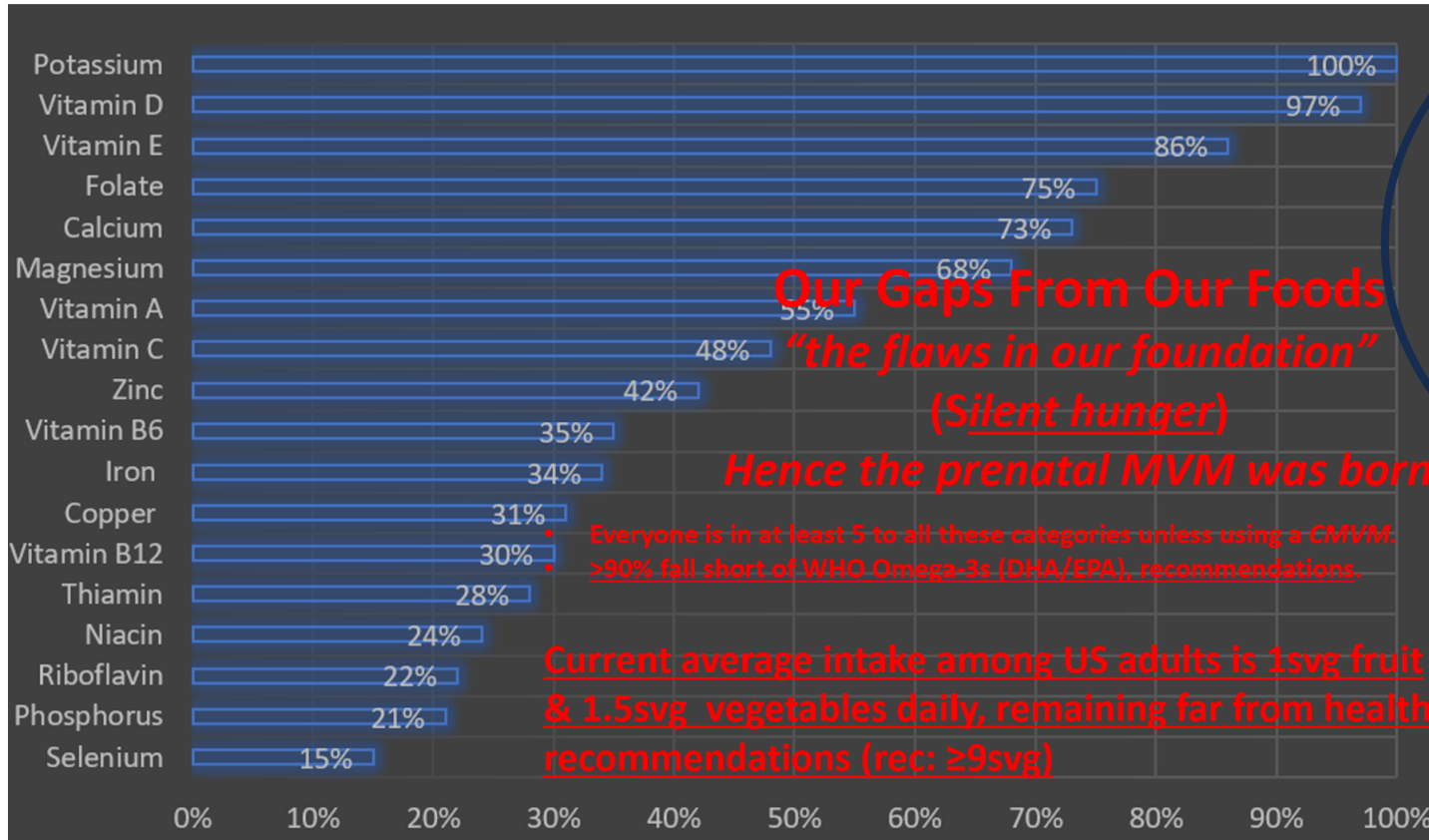
Red & Orange=high health risk

From **true** nutrition science experts: *Claiming supplementing valuable micro-nutrients is not necessary or useless, may yet prove to be the worst long-term health advice ever given. Moreover, it is factually irresponsible.*

Alln1 SuperBlend™

Your Daily Health & Fitness Habit *solving for*

VMs, O3s, etc., are indispensable **components** of life and health, as all systems are dependent on their activity. Get less than the body can use (established recommendations such as RDAs, etc.), get less structural and functional potential b/c **the body cannot make them. Therefore, you are a lesser human than your potential (underperforming) and more susceptible to common avoidable disorders throughout life (unprotected).**



Our Gaps From Our Foods
"the flaws in our foundation"
(Silent hunger)

Hence the prenatal MVM was born

• Everyone is in at least 5 to all these categories unless using a CMVM.
 • >90% fall short of WHO Omega-3s (DHA/EPA), recommendations.

Current average intake among US adults is 1svg fruit & 1.5svg vegetables daily, remaining far from health recommendations (rec: ≥9svg)

Percentage of the population (2020) below the RDAs for individual VMs 12,38,61,63,74,75,77,108

VMs are actuators of all human metabolism

VMs from food is what the body gets - GAP - VM RDAs* is what it can use to support short & long-term health

***Mindful RDAs designed to eliminate deficiencies - not meant to be optimal**

Primary Known Under-Consumed Essential Nutrition (our daily rebuilding materials) also incl. Fiber and

Omega-3s, also critical in development & maintenance

• >90% fall short of WHO

Omega-3s, recommendations



Red & Orange=high health risk

Our known under-consumed daily rebuilding materials (cellular foods) that leaves us underperforming and unprotected

Silent hunger is the difference between our nutrient intakes and nutrient recommendations, and not felt in the stomach, but expressed through daily under-performance and early and often breakdown/disorders

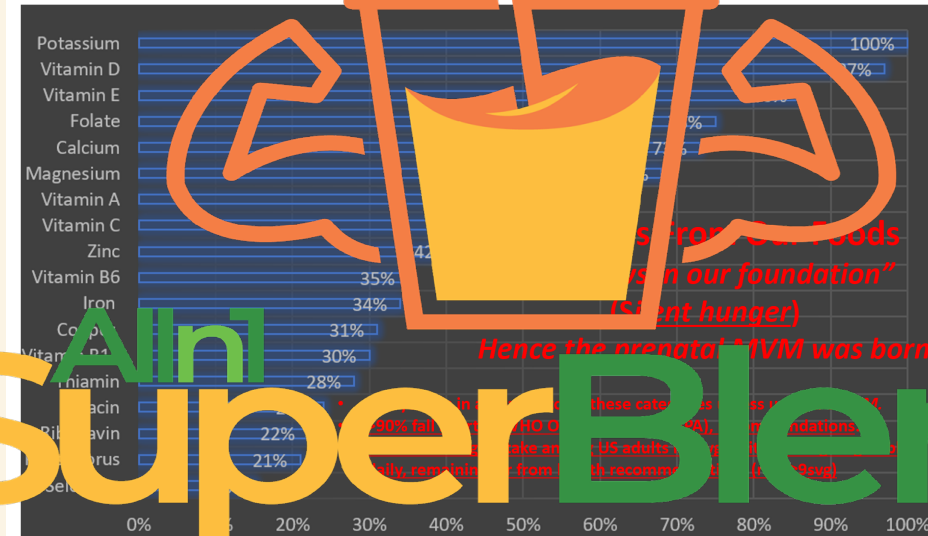
Alln1 SuperBlend™

Your Daily Health & Fitness Habit ***solving for***

Solved

Our known underconsumed daily rebuilding materials (cellular food) that leaves us underperforming and unprotected

VMs, O3s, etc., are indispensable **components** of life and health, as all systems are VM dependent. Get less than the body can use (RDAs), get less structural and functional potential b/c **the body cannot make them**



Percentage of the population (2020) below the RDAs for individual VMs 12,38,61,63,74,75,77,108

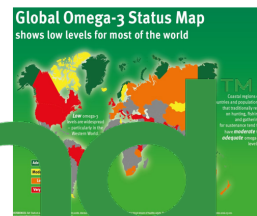
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Omega-3s, also critical in development & maintenance

- >90% fall short of WHO Omega-3s, recommendations



Red & Orange=high health risk

Alln1 SuperBlend™

Alln1 SuperBlend™ The Simple Nutrition Solution That Leaves No One Behind *the perfect nutrition hack*

Corrects food intake to meet expert recommended levels of nutrition - -Plus



- One delicious drink mix that tested better than all competitors for taste and formulation.
 - Clinically documented safe and effective dosages
- A full day's worth of vitamins, minerals, antioxidants and more.
- 2 full servings of vegetables and 6 grams of fiber.
- Supports gut health.
- Powerful anti-inflammatory nutrients.
- Battles stress, anxiety, fatigue and improves sleep quality to enhance overall wellbeing
- Neuroprotection (brain health) and reduced impact of aging including supporting eye/visual performance
- More greens, fiber, vitamin D, pre & probiotics, omega-3s, turmeric, and mushroom blend than the competition.
i.e., clinically safe and effective dosages

Plus - it checks every box!

- All natural and made in USA
- Plant based
- Dairy and lactose free
- Gluten/wheat free
- No GMOs
- No added sugars
- No artificial sweeteners, flavors, or colors
- No corn, eggs, or peanuts
- 3rd party tested & NSF Certified for Sport
- Diet friendly: Vegan, Vegetarian, Keto, Paleo, Low carb, Gluten Free

A Superfood for SuperHumans

Solving for your silent hunger

Playspan® Nutrition to Stay Active Throughout the Lifespan

Silent hunger is the difference between our nutrient intakes and nutrient recommendations, and not felt in the stomach, but expressed through daily under-performance and early and often breakdown/disorders

What we were solving for in business with Alln1 SuperBlend™

an economically convenient solution to create a healthier population – through our channel

- 1) Simple 1-product offering for our channel partners (one & done handoff) to get deeper member penetration/engagement and satisfaction within our captive audiences – anyone can sell it* & anyone can afford it
 - a) Simple 1-product offering* for any health/sport/fitness business or professionals without a nutrition solution
- 2) Current growing supplement environment driven by distrust in Big-Pharma – 85% of our members are purchasing \$96.50 per store trip or \$500/yr of supps somewhere –with no clue to outcomes
 - a) Protect members from themselves – price shopping, marketing hyperbole, “Internet Distraction” and/or unqualified know-it-alls – Alln1 SuperBlend™ is professionally recommended



- 3) People that can't/wont swallow pills or supplement sceptics – OK - it's an all-natural fortified food product – checks “every box”
- 4) Adequate promotion **should significantly increase dotFIT product sales**, especially proteins and performance products – the halo effect
- 5) Capitalizing on the popularity of “greens-like products” including subscription models, but with 100% defensible better product and ongoing rev-share/commissions – **it works & you get paid**

*Tell them you use it (if you do) and 50% will purchase; make it compelling and 80% will purchase

Importantly Solving For:

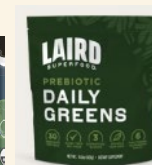
Your 100% defensible better offering so people get the *long-term results* they expect, which is to:

Feel, Look, Move, Play and Live Better Longer b/c dosages are clinically effective and safe – and professionally delivered



All in 1 SuperBlend™

Highlights and Comparisons



Alln1 SuperBlend™ VS Athletic Greens/AG1

Efficacy comparison

AG1: individual ingredient dosages of blends are unknown and not disclosed, but total measurement exposes the impossibility of containing clinically effective doses of the blends

- Consumers unknowingly purchasing an under-formulated product with “window dressing”

Alln1 SuperBlend™

- Fully disclosed with peer review documentation and 3rd party tested clinically safe and effective doses of all ingredients
- Evidence-based dosage with full disclosure

Cost comparison

- SB: online 89.95/m (your member) and we pay you \$25.50; in club sales = \$45 profit/unit (\$99.95 SRP)
- VS
- AG1: 88.95/m – no rev-share or in club sales



Benefits, Features and Key Ingredient Comparisons	Alln1 SuperBlend™	Athletic Greens
BENEFITS		
Complete Supply of Daily Vitamins & Minerals	Yes	No (missing Vit D, K* Iodine, Iron)
Two full servings of vegetables	Yes	No
Supports Gut Health & Digestion	Yes	Yes
Anti-Inflammation	Yes	No
Aids Recovery	Yes	Yes
Antioxidants/Cell Protection	Yes	Yes
Supports Eye Health	Yes	No
Reduced Impact of Aging	Yes	Yes
Brain Health/Neuroprotection	Yes	No
Excellent Source of Fiber	Yes	No
FEATURES		
All Natural	X	X
Made in the USA	X	No
Plant Based	X	X
Dairy & Lactose Free	X	X
Gluten Free	X	X
No GMOs	X	X
No Corn, Eggs or Peanuts	X	X
No Added Sugar	X	X
No Artificial Sweeteners, Flavors or Colors	X	X
NSF Certified for Sport	X	X
Diet Friendly: Vegan, Vegetarian, Keto, Paleo, Low-Carb, Gluten-Free, Intermittent Fasting	X	X
KEY INGREDIENTS		
Fiber	6g	2g
Greens & Veggie Blend	5 g	Cannot determine amount
Vitamin D	960 IU	0
Omega-3 Essential Fats	330 mg	0
Turmeric/curcumin	200 mg	0
Ashwagandha	500 mg	Cannot determine amount
Probiotics	10 Billion CFU	7.2 Billion CFU
Adaptogenic Mushroom Blend with digestive enzymes	1,200 mg +10mg digestive enzymes	154 mg (total with unknown digestive enzymes)
Antioxidant Blend		Cannot Determine Amounts
• Carotenoids (lycopene, zeaxanthin, lutein)	20 mg	0
• CoQ-10	100 mg	Unknown
• Alpha Lipoic Acid	200 mg	Unknown

Supplement Facts

Serving Size: 1 Scoop (21.5g)
Servings Per Container: 30

Calories		35				
Amount Per Serving		% Daily Value	Amount Per Serving	% Daily Value		
Total Fat		1 g	1%	Magnesium (from magnesium citrate)	160 mg	38%
Saturated Fat		<1 g	<1%	Zinc (from zinc citrate)	12 mg	109%
Trans Fat		0 g		Selenium (from Selenomethionine)	100 mcg	182%
Cholesterol		0 mg	0%	Copper (from copper gluconate)	800 mcg	89%
Total Carbohydrate		9.5 g	4%	Chromium (from chromium polynicotinate)	100 mcg	286%
Dietary Fiber		6 g	21%	Organic Inulin (from Agave)	6000 mg	**
Total Sugars		1 g		Truserv® Organic Vegetable Blend:	2500 mg	**
Includes 0g added sugar			0%	Organic beet (root), organic kale (leaf), organic carrot (root)		
Protein		<1 g		Truserv® Organic Greens Blend:	2500 mg	**
Vitamin A (from beta carotene)		1920mcg RAE (6400 IU)	213%	Organic kale (leaf), organic broccoli (whole), organic spinach (leaf)		
Vitamin C (from ascorbic acid)		640 mg	711%	High omega flaxseed (containing 330 mg of essential omega 3 fatty acids)	1000 mg	**
Vitamin D3 (from cholecalciferol from organic algae)		25 mcg (1000 IU)	125%	Ganoderma lucidum (mushroom) extract (30% polysaccharide)	600 mg	**
Vitamin E (from d-alpha tocopherol succinate)		161 mg	1073%	Chaga (mushroom) extract (30% polysaccharide)	600 mg	**
Vitamin K (as K1, phytonadione and as K2, menaquinone-MK7)		80 mcg	67%	Ashwagandha (root) extract 4:1	500 mg	**
Vitamin B1 (from thiamine mononitrate)		8 mg	667%	Alpha lipolic acid	200 mg	**
Vitamin B2 (from riboflavin)		4 mg	308%	Turmeric (root) extract (95% curcuminoids)	200 mg	**
Vitamin B3 (from niacinamide)		24 mg NE	156%	CoEnzyme Q10	100 mg	**
Vitamin B6 (from pyridoxine 5 phosphate)		4.8 mg	282%	Digestive Enzyme Blend:	10 mg	**
Folate (200mcg, from calcium L-5-methyltetrahydrofolate)		333 mcg DFE	83%	Amylase, Protease, Cellulase, Beta-D-Galactohydrolase, Lipase		
Vitamin B12 (from methylcobalamine)		25 mcg	1042%	Lycopene	10 mg	**
Biotin		200 mcg	667%	Probiotic Blend:	100 mg	**
Vitamin B5 (from d-calcium pantothenate)		5 mg	100%	Bacillus coagulans - SNZ-1969, Bacillus clausii - SNZ-1971 and Bacillus subtilis - SNZ-1972	10 B.CFU	
Choline (from choline bitartrate)		160 mg	29%	Lutein	6 mg	**
Iron (from iron amino acid chelate)		8 mg	44%	Zeaxanthin	4 mg	**
Iodine (from iodine amino acid chelate)		40 mcg	27%	Black pepper (fruit) extract	5 mg	**

*The % Daily Value (DV) established based on a 2,000 calories a day diet. **Daily Values not established.

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Other ingredients: Citric acid, natural flavors, stevia (leaf) extract, and pink himalayan salt.
Contains No: Sugar, salt, dairy, gluten, yeast, fish, crustacean shellfish, treenuts, peanuts, preservatives, artificial colors or flavors.



Published and documented clinically effective dosages for all ingredients

Playspan® Nutrition to Stay Active Throughout the Life

Supplement Facts

Athletic Greens (and most others)
Individual ingredient dosages of blends are unknown but total mgs exposes impossibility of clinically effective doses

Undisclosed individual blend ingredients should be a non-starter for everyone

	Amount per Serving	% DV
Calories	50	
Total Carbohydrate	6g	2%**
Dietary Fiber	2g	7%**
Total Sugars	< 1g	†
Protein	2g	4%**
Vitamin A (as beta-carotene)	555mcg RAE	62%
Vitamin C (ascorbic acid)	420mg	467%
Vitamin E (as d-alpha tocopherol succinate)	83mg	553%
Thiamin (Vitamin B1)(as thiamine hydrochloride)	3mg	250%
Riboflavin (Vitamin B2)	2mg	154%
Niacin (as nicotinic acid, nicotinamide)	20mg NE	125%
Vitamin B6 (as pyridoxine hydrochloride)	3mg	176%
Folate (as 5-MTHF)	680mcg DFE	170%
Vitamin B12 (as methylcobalamin)	22mcg	917%
Biotin (Vitamin B7)	330mcg	1100%
Pantothenic acid (as calcium pantothenate)	4mg	80%
Calcium (as calcium citrate 300mg, calciumcarbonate, calcium phosphate)	118mg	9%
Phosphorus (as potassium phosphate 280mg,calcium phosphate)	130mg	10%
Magnesium (as magnesium glycinate 200mg)	26mg	6%
Zinc (as zinc citrate)	15mg	136%
Selenium (as selenomethionine 5mg)	20mcg	36%
Copper (as copper gluconate 2mg)	195mcg	22%
Manganese(as manganese amino acid chelate 4mg)	400mcg	17%
Chromium (as chromium picolinate)	25mcg	71%
Sodium	45mg	2%
Potassium	300mg	6%

	Amount per Serving	% DV
Alkaline, Nutrient-Dense Raw Superfood Complex	7388mg	†
Organic spirulina, lecithin (65% phosphatides), organic apple powder, inulin (FOS prebiotics), organic wheat grass juice powder (leaf), organic alfalfa powder (leaf), organic chlorella powder, organic barley (Hordeum vulgare) leaf powder (leaf), acerola fruit juice powder extract (4:1), broccoli flower powder, papaya (Carica papaya) fruit powder, pineapple fruit concentrate (9:1), bilberry fruit extract (100:1), beet root powder, rose hip (Rosa canina) fruit powder (4:1), carrot root powder, spinach leaf powder, cocoa bean polyphenol extract, grape seed extract (120:1) (std. 95% OPC), green tea (Camellia sinensis) extract (leaf) (10:1), licorice root powder, lycium berry fruit extract (4:1), ginger rhizome powder, slippery elm (Ulmus rubra) bark powder, kelp whole plant powder.		
Nutrient Dense Extracts, Herbs & Antioxidant	2732mg	†
Alkaline pea protein isolate, citrus bioflavonoids extract, artichoke leaf extract (15:1), citric acid (anhydrous), rhodiola (Rhodiola rosea) root dry extract (15:1), eleuthero (Eleutherococcus senticosus) root extract (10:1), rosemary leaf extract (4:1), milk thistle seed extract (70:1), R,S alpha-lipoic acid, ashwagandha (Withania somnifera) root extract (5:1), dandelion whole plant dry concentrate (4:1), hawthorn berry extract (10:1), beta glucans, policosanol, coenzyme Q-10 (ubidecarenone), stevia (Stevia rebaudiana) leaf powder, Vitamin K2 (as menaquinone-7).		
Digestive Enzyme & Super Mushroom Complex	154mg	†
Astragalus (Astragalus membranaceus) root powder extract (4:1), bromelain (dietary enzyme), burdock root powder (4:1), reishi mushroom powder, shiitake mushroom powder.		
Dairy Free Probiotics 7.2 billion CFU	38mg	†
Lactobacillus acidophilus – UALa-01, Bifidobacterium bifidum – UABb-10		
** Percent Daily Value (DV) are based on a 2000 calorie diet. † Daily Value not established.		
Other Ingredients: Natural flavors		

This product contains a premium lecithin for phosphatidyl serine and phosphatidyl choline content. It is derived from SOY. This product has been tested and contains NO SOY trypsin inhibitor or other soy proteins.

Cost Comparison dotFIT + Other Products VS AllIn1 SuperBlend™



ActiveMV
\$21.95



Superior
Antioxidant
\$33.95



Omega3
\$35.00



Digestive
Enzymes
\$13.95



Ultra
Probiotic
\$28.95

Cost Comparison
of dotFIT Pills
(or like-competitors)
combined with other
ingredient/formulas
that are contained in
the
AllIn1 SuperBlend™ at
proper dosages

\$271.24
ALL
TOGETHER

VS

\$89.95
ALL
INCLUDED



- Full day of vitamin's & minerals
- **Antioxidant Blend**
- Omega-3 Fats
- **Digestive Enzymes**
- Probiotics
- **Greens**
(2 servings of veggies)
- Excellent Source
of Fiber (6gm)
- **Mushroom Adaptogens**
(1,200 mg)
- Curcumin (200 mg)
- **Ashwagandha**
(500 mg)

Garden
Of Life
\$39.99



Metamucil
Psyllium
\$14.50



Hekate
\$39.95



Vega Sport
Curcumin
\$26



Life
Extension
\$17



Complete multi-pronged approach *daily performance & protection*

1 Complete vitamin & mineral, antioxidant, omega-3 fatty acid & energy compound blend

Solves for:

Filling in daily critical nutrient gaps that all diets leave, so that you can feel, look, move, play and live better longer without adding calories



Completes your vitamin/mineral and omega 3 fatty acids (O3) needs, as VMs are actuators of all human metabolism along with O3s. These components operate in all systems including our CV, energy, muscular, brain, immune, skeletal, stress, appetite, etc., systems

- Contains the known under-consumed omega-3 fatty acids & VMs with extra vitamin C,D and choline
- Foods supply 60-85% of what the body can use (RDAs), we need 100% to maximize VM activities



Supplies other nutrition shorted by diet, stress & aging to deliver extra protection from free radicals and runaway inflammation, while supporting exercise/daily recovery, skin health, energy production & immunity

- Restore/maintain body levels of lycopene, lutein, zeaxanthin, CoQ₁₀ & alpha lipoic acid to effective youthful/recommended concentrations to support enhanced energy, improved stress recovery, and unique structural and functional support for the maintenance of visual performance*, cardiovascular, skin, immune and brain health



Playspan® Nutrition to Stay Active Throughout the Lifespan

*Maximizing visual Performance including visual processing speed, which is the amount of time needed to make a correct judgment about a visual stimulus

Complete multi-pronged approach *daily performance & protection*

2 Pro & prebiotic, digestive enzymes & veggie/greens blend

Solves for:

Transforming your microbiome & digestion
Supplying natural nutrition not available through diet with caloric efficiency to support overall wellness contributing to the body's necessary fiber & veggie requirement
Health Starts in Your Gut.

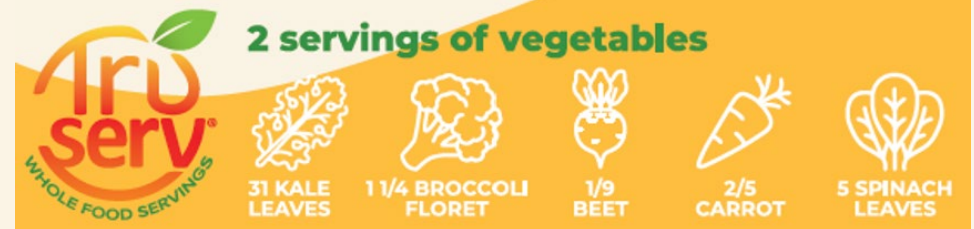
Feeds your gut (body's "2nd brain") the right diet of pro & **prebiotics/fiber** and digestive enzymes to support a healthy gut ecosystem that optimizes digestion, absorption, and transmits proper health messaging (**gut/organ crosstalk¹**) throughout the body while offering relief from common stomach discomforts.

- Supplies **6gms of fiber (prebiotic actions)**, 6-strain Probiotic Blend 10billion CFUs, 10mg Digestive Enzyme Blend



A blend of heart healthy vegetables/greens with added skin protection and ingredients to improve overall health, promote longevity and reduce the impacts of aging

- TruServ Veggie & TruServ Greens Blends, equivalent to 2 full servings of vegetables providing rich nutrients that support healthy body maintenance and help reach the recommended daily vegetables servings by delivering the true synergy of natural foods



Percentage of the population likely to have the following condition
*Data are estimates of all human metabolisms
VIMs from food is what the body gets - GAP - VIM RGA is what it can use to maximize short & long-term health

Complete multi-pronged approach *daily performance & protection*



3

Ashwagandha, Turmeric (curcumin) & Mushroom
blend



Solves for:

Supplying natural nutrition to help adapt to the stresses of modern life, improve sleep, manage the body's overall inflammation response & protect against cognitive decline

Adds an adaptogenic blend of natural herbs and mushrooms to help your body respond to stress, anxiety & fatigue to create overall wellbeing. The blend helps to optimize all aspects of wellness

- Contains functional amounts of special mushrooms (Ganoderma Lucidum [Reishi] & Chaga with unique skin, neuroprotective & immune support*), ashwagandha [cortisol management] & turmeric (curcumin) adding unique support for brain performance, immune function, inflammation, mood and stress management along with improved quality of sleep

*Terpenoids have been shown to be protective and therapeutically extremely versatile, with effectiveness against several common disorders including age related conditions

Ideal lifetime The Alln1 SuperBlend™ usage

Optimal usage to rebuild all body systems to maximize your structure and functional potential

Feeding your muscles, skin, brain, and other important tissues, while starving bodyfat by incorporating targeted nutrients with little to no calories

- For the first 2-weeks you will only need a ½ serving as your body begins to fill your lifelong nutrition gaps including the pre-biotic/fiber improving your microbiome (pushing bad bugs out)
- As the body begins to adapt to the added nutrition (e.g., activating/reactivating enzymes/proteins,* stabilizing your gut health, etc.), subsequently improving all your cellular activities, by the 3rd week your body is now ready for the full dose of a complete serving daily
- This will be your lifetime dose that within 3-4 months your body will be bathed in proper nutrition and structurally and functionally *better* than the best it can be - A super you! Now with a Playspan® that can last a lifespan – and help avoid the dreaded Big-Pharma trap

*[Enzymes](#) are structures involved in nearly all metabolic processes as they are in virtually all our trillions of cells. Specifically, they speed up the chemical reactions that happen throughout the body and therefore effect the performance in virtually every bodily function The Alln1 SuperBlend™ contains the nutrient “spark plugs” that power the enzymes, thus making them more active and operating at full potential. Human performance is the sum of all our cell's performance

Label Directions

DIRECTIONS: Take 1/2 serving for first 2-weeks; then start full serving as directed.

Adults 18 years and over, take one serving daily with ~12 oz of fluid

Children 12-17 years take ½ serving daily with ~6 oz of fluid

✓ Take once daily or divide as desired.

✓ Drink it anytime with or without food.

✓ Add to a smoothie or protein shake mix.

✓ Recipes available at www.alln1superblend.com/recipes

✓ **NO REFRIGERATION NEEDED**



First 2wks use half serving/day; week 3 begin full serving (total 1scoop/d) may split if, or as desired (e.g., ½ scoop in AM, ½ scoop PM)

- Use with 12oz of water/favorite fluid
- Any dose with vanilla protein powder or favorite pre or post workout drink - it basically mixes great with anything (most popular is mixing with Vanilla Whey Protein)
- Any dose in most fruit juices and smoothies including yogurt, favorite milk, oatmeal, etc.

Recipes will be available at www.alln1superblend.com/recipes

Learnings from our expanded focus group
Find your favorite way to integrate the Alln1 SuperBlend™ into your lifestyle to create the SuperHuman in you

Make yourself love it, so you continue to do something especially healthy for your body everyday.

Think about what The Alln1 SuperBlend™ is doing for you each day – feeding your cells their proper complete nutrition keeping them young and performing

Recipes available at www.alln1superblend.com/recipes

Take it easy and switch up the base,
try something other than water!

Fruit juice
Coconut water
Yogurt or kefir
Iced tea
Sparkling water
Sports drink

Try mixing these
in for an added boost:

Vanilla Protein Powder
Amino Powder
Creatine Powder
Pre-workout Powder
L-Glutamine Powder

Add these dotFIT Nutrition Science
products to your blend:

All Natural WheySmooth
AminoFormula
Creatine Monohydrate
Workout Extreme
Muscle Defender L-Glutamine

+ SuperBlend Tropical Smoothie
+ Orange Creamsicle Protein Shake
+ Overnight Super Oats
+ Fruity Chocolate Pudding
+ Triple A Workout Elixir
+ All in One Breakfast Pancakes
+ Tutti Frutti Protein Smoothie

AllIn1 SuperBlend™ Practitioner/Business Integration notes in dotFIT licensed facilities *learnings from pilot clubs*

Primary audience

- non-dotFIT users, i.e., majority of your membership base
- Anyone you know outside the gym walls using your gym code

Baseline: Health/Recovery/Performance – Playspan® (keep doing the activities you love)

Baseline Dietary Support for all Sport & Fitness Goals

(Click on product links for a brief product description including short video)

Daily:

- [dotFIT Multivitamin & Mineral](#) for your age and gender. If 50yrs or older use [Over50](#) unless noted below; if female under 50 use [Women's](#); Males and very active females (competitive training protocols) under 50 use [2-Active](#), with both genders continuing use till 65yrs if still training competitively at which time every person will use Over50; children under 12yr use [Kids](#); children 12-17yr use [1-Active](#); All vegans use [VeganMV](#)
 1. Take as directed with meals

Daily as needed:

- [WheySmooth](#)* or other favorite [dotFIT protein mix](#)
 - Use as directed to make sure you get ~1gm of protein per pound of LBM (or weight if not overweight) daily from all sources including foods divided 3-5 times daily
 - If exercising, use as directed to get ~25-35gm/protein 30-40min before workout & repeat dose immediately post workout (see below)
 - Can be used as a supplement to a meal or by itself (or mixed with desired supporting contents) to shore up total daily protein needs
- [Super Omega 3](#)
 - Take 1-2 daily with meal if not consuming 8-16oz/wk fatty fish (take 1 if >8oz/wk but <16; 2 if ≤8oz); not necessary if consuming ≥16oz/wk unless for athletic recovery purposes

Workout days

- [WheySmooth](#)* or other favorite [dotFIT protein mix](#)
 - Use as directed to get ~25-35gm/protein 30-40min before workout & repeat dose immediately post workout

Undisputed cornerstones of a long healthy active life are **1) meeting nutrient recommendations**, which drives; **2) regular activity**, which establishes and maintains; **3) healthy body composition** -in that order

Not necessarily this person

Baseline Dietary Support - Plus

Playspan® Nutrition with Alln1 SuperBlend™

- **Alln1 SuperBlend™ (contains ActiveMV, SAO, DE, UPB – PLUS)**
 - **Take as directed:** (1st 2-weeks ½ serving daily; 3rd week full serving daily; may take all at once or ½ in AM and ½ in PM; visit [recipe section](#) to incorporate as desired into daily lifestyle*

Daily as needed:

- Favorite [dotFIT protein mix \(WheySmooth, All Natural WheySmooth\)](#) and the all vegan [BestPlantProtein](#) are most popular and cover all diet types – all are lactose free)¹
 - Use as directed to make sure you get ~1gm of protein per pound of LBM (or weight if not overweight) daily from all sources including foods divided 3-5 times daily
 - **If exercising, use as directed to get ~25-35gm/protein 30-40min before workout & repeat dose immediately post workout (see below)**
 - Can be used as a supplement to a meal or by itself (or mixed with desired supporting contents) to shore up total daily protein needs
- [SuperOmega-3](#)
 - Take 1-2 daily with meal if not consuming 8-16oz/wk fatty fish (take 1 if >8oz/wk but <16; 2 if ≤8oz); not necessary if consuming ≥16oz/wk unless for athletic recovery purposes
- [Super Calcium](#) (read all food labels for calcium content including dotFIT protein shakes)*
 - Use if you do not meet the daily needs of calcium (~1000-1200 mgs) from food/shake intake

Workout days

- dotFIT Protein of choice¹. Use as directed to get:
 - 25-35gm/protein 30-40min before workout & repeat same dose immediately following exercise

¹May substitute favorite dotFIT Nutrition High Protein Bar based on venue convenience

***Most popular way of consuming SB daily is mixing it with water and 25gms of vanilla WheySmooth**

Nutrition facts based on 1scoop of WS and 1scoop of Alln1 SuperBlend™

- 25gms protein, 16.5gm CHO, 4gms fat, 200mg calcium, 224mg potassium, 195cals
- Full days' recommendation for: vitamins and minerals, antioxidants, probiotics, prebiotics, Ashwagandha, turmeric & mushroom blend, along with 6gms of fiber and 2 full servings of vegetables
- As desired, add any fruit for the perfect one and done health habit

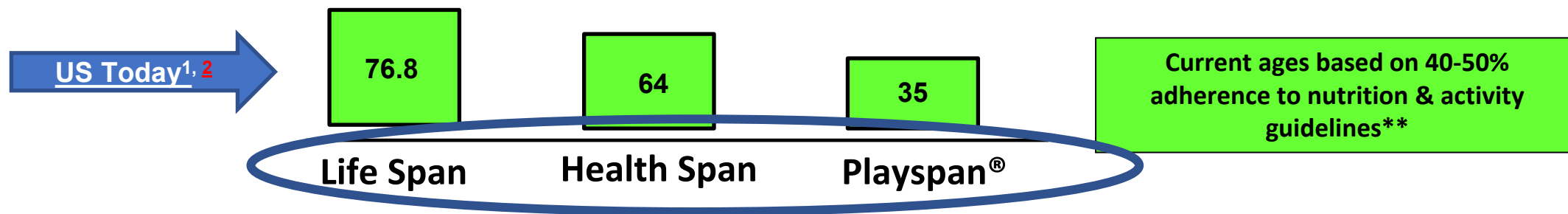
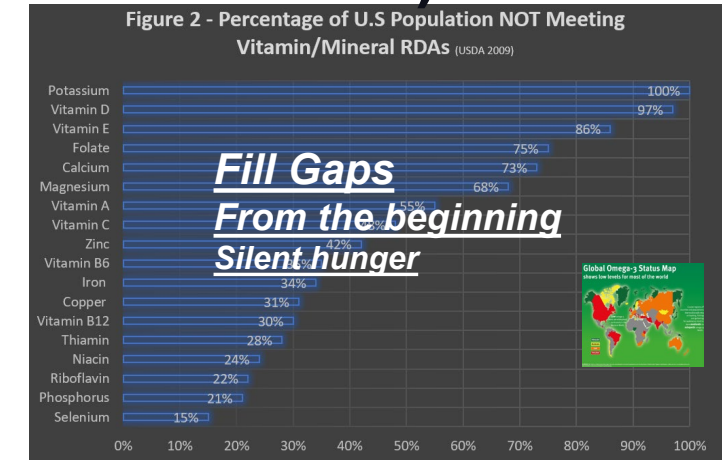
AllIn1 SuperBlend™ (SB) and Other dotFIT Products

Everyone 12yrs or older

- If someone is using the dotFIT health supplements and wants to switch to the SB, they will no longer need the Multivitamin, SuperiorAntioxidant, UltraProbiotic, Digestive Enzymes because those exact formulas are in the SB
- May add additional dF health products as needed: SuperOmega, V-D, BrainHealth, JointSkinCollagen+, SuperCalcium are not in the SB
- All other dotFIT products can be added as usual

Undisputed cornerstones of a long healthy active/playful life are 1) meeting nutrient recommendations, which drives; 2) regular activity, which establishes and maintains; 3) healthy body composition - ideally in that order (*we immediately can get 2 out of 3 done*)

Solving For
The root cause



Americans have the shortest health & lifespans among peer nations, and highest healthcare costs per person with 66% of all adults (75% >50y, 87% >65y) using prescription medication regularly – AKA the Big-Pharma trap

Silent hunger is the difference between our nutrient intakes and nutrient recommendations, and not felt in the stomach, but expressed through daily under-performance and early and often breakdown/disorders

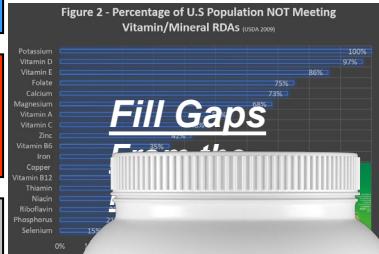
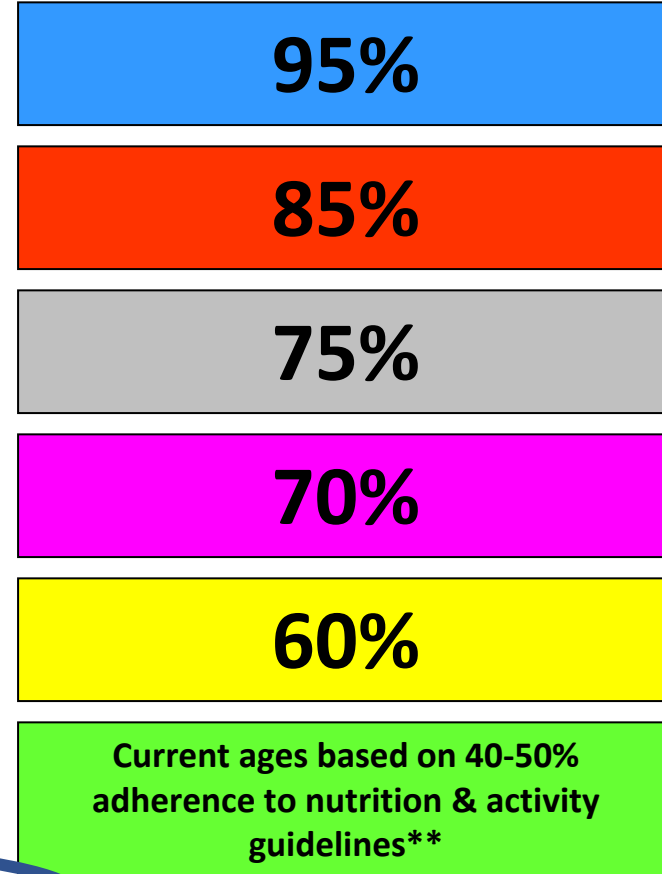
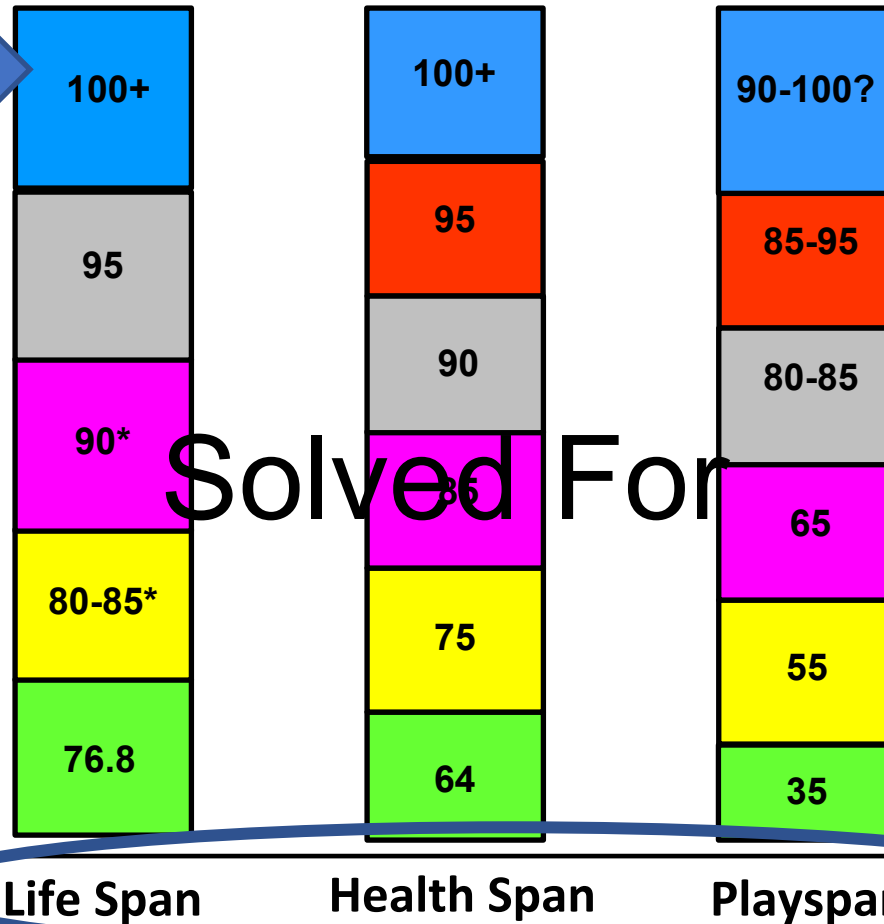
Playspan® to Equal the Lifespan

a life well played

Where we should/can be

Earlier you start meeting nutrient rec., the truer the numbers

US Today^{1, 2}



Fill Gaps



Driving or keeping the % adherence is our simple nutrition Solution that feeds the silent hunger with caloric efficiency

delivering daily performance & lifelong protection (resilience) to keep playing and accomplish desired fitness goals

ONE MORE TOOL OUR HEALTH CABINET VS MEDICINE CABINET

“Our job is to keep your health while you have it” to help avoid Big Pharma

WITH A SIMPLE BUT AUTHENTIC NUTRITION SOLUTION ADDED TO OUR DISCIPLINE, WE ARE
IN PERFECT POSITION TO HELP CHANGE SICK-CARE TO HEALTHCARE

Playspan® Should Equal Lifespan

dotFIT Champions

Mindful, Americans have the shortest lifespans among peer nations, and highest healthcare costs per person with
66% of all adults (75% >50y, 87% >65y) using prescription medication regularly



Your Fitness. Connected.

dotFIT™

Healthcare or Sick/Disease Care

It's better & easier to stop something bad from happening in the first place than to repair the damage after it has happened



You can work with my staff now (self-care experts)

Protection

“an ounce of prevention is worth a pound of cure”

Playspan® Nutrition to Stay Active Throughout the Lifespan

Or their staff later

Before Drugs (with side effects) approach

Future = Fitness as the Primary Preventative Side of Health Care Through Self-Care

Imagine: A World of Healthcare vs Sick/Disease Care

The current environment and distrust in Big Pharma/CDC is accelerating the desire for self-care

"Health Cabinet"

To help avoid the medicine cabinet

- Nutrient recommendations met daily
 - CMVM, phytochemicals/antioxidants, omegas, fiber, pro & prebiotics
- Pre/post activity energy/recovery formula – "protein"

As needed based on needs/age

- Joint/skin support
- Extra brain nutrition

Protection

"an ounce of prevention is worth a pound of cure"



VS

Medicine Cabinet

- Cholesterol lowering drugs
- Depression/anxiety (psychotropics)
- Sleep aids
- Thyroid
- Blood Pressure lowering
- Glucose/diabetes control
- Blood thinners
- Antibiotics & GI drugs
- Bone support drugs
- Ineffective dementia meds

Before Drugs
With side effects



You can pay very little now,

or a whole lot later – and more than just money

It's better & easier to stop something from happening in the first place than to repair the damage after it has happened

Playspan® Nutrition to Stay Active Throughout the Lifespan

A Superfood for SuperHumans

THANK

YOU!

A day's worth of vitamins, minerals, antioxidants, and more in one drink mix.

- 100% Natural
- Third-Party Lab Tested
- Vegan Friendly
- High Fiber (6 grams)
- Gluten Free
- Mushroom Blend
- No Added Sugar
- Essential Omega 3 Fatty Acids
- 10 Billion CFU Probiotics
- Ashwagandha
- No Artificial Flavors or Sweeteners
- Turmeric

AllIn1 SuperBlend supports:

- Immune Health
- Healthy Digestion
- Brain Health
- Skin Health
- Sleep Quality
- Healthy Inflammation
- Healthy Aging
- Stress Management
- Energy Metabolism
- Heart Health
- Bloat Relief
- Gut Health



AllIn1 SuperBlend™

ORANGE BURST



SUPERFOOD FOR A SUPER YOU™

DIETARY SUPPLEMENT | NET WT. 1.42 lbs (645 g)



2 servings of vegetables



Appendix

Marketing Materials

AllIn1 SuperBlend™ (SB) and Other dotFIT Products

Everyone 12yrs or older

- If someone is using the dotFIT health supplements and wants to switch to the SB, they will no longer need the Multivitamin, SuperiorAntioxidant, UltraProbiotic, Digestive Enzymes because those exact formulas are in the SB
- May add additional dF health products: SuperOmega, V-D, if desired BrainHealth, JointSkinCollagen+, SuperCalcium are not in the SB
- All other dotFIT products can be added

Alln1 SuperBlend™ Launch Materials

You will receive customized marketing materials for your club:

1. 1 Standing Floor Pop-up Banner*
2. 5x7 Flyers*
3. Branded Tablecloth
4. 3 Sampling Recipe Cards

*customized with your club's location-specific QR code & gym/promo code



AllIn1 SuperBlend Launch Materials

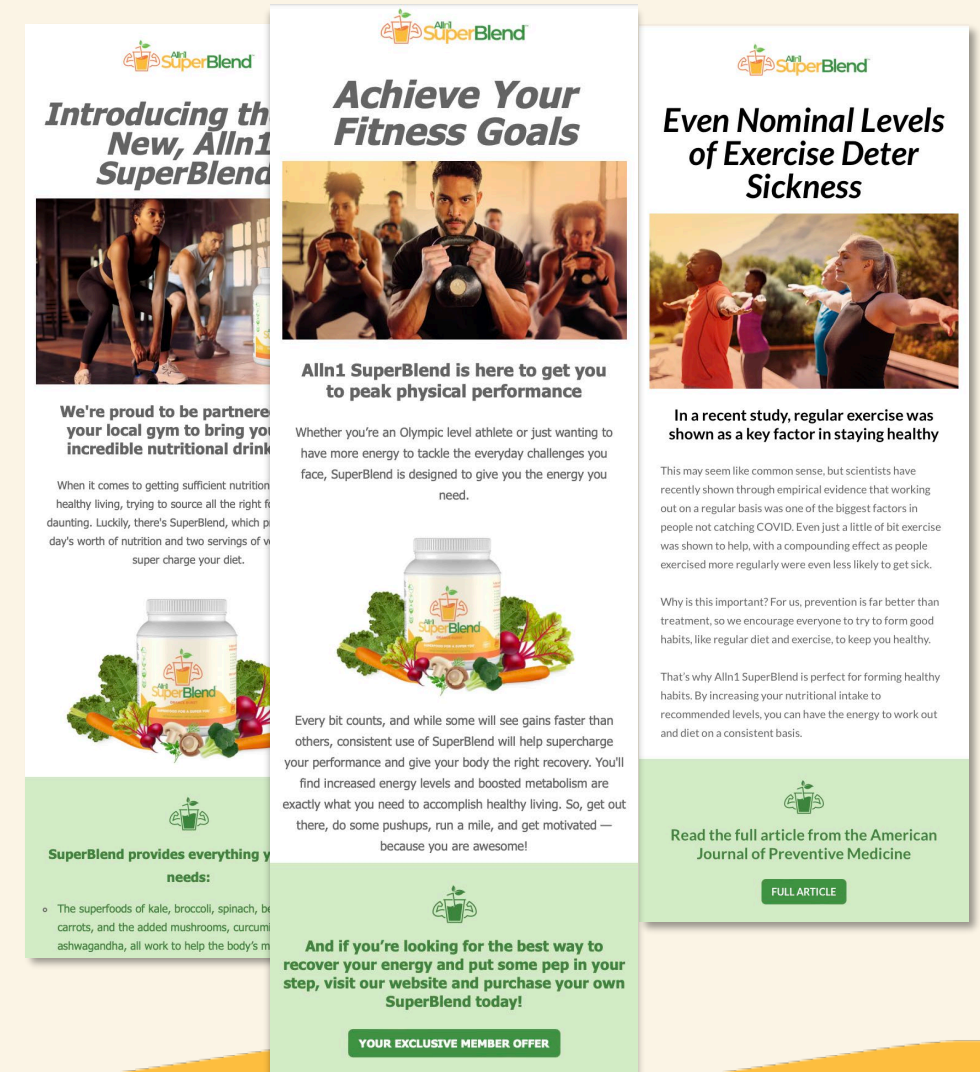
Gym Digital Signage:

Videos for your in club TVs



Alln1 SuperBlend Launch Materials

30+ Emails to send to your members



Alln1 SuperBlend Launch Materials

Website Banner Ads

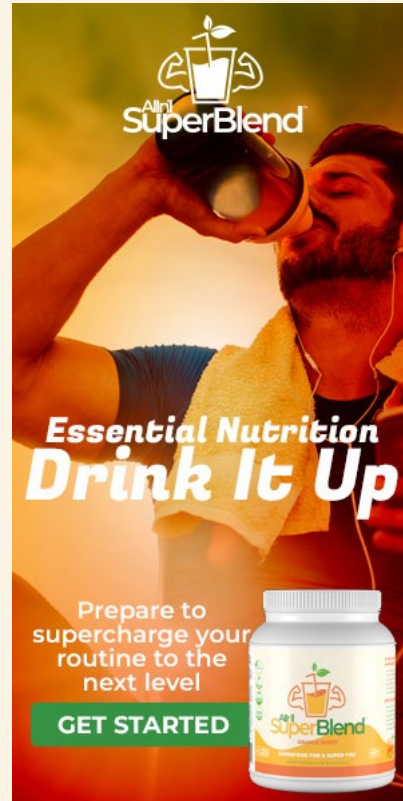


Alln1 SuperBlend

Longevity Just Got Easier

Simplify Your Nutrition with the Perfect Combination of Vitamins, Minerals, Greens, and Veggies

GET STARTED



Alln1 SuperBlend

Essential Nutrition Drink It Up

Prepare to supercharge your routine to the next level

GET STARTED

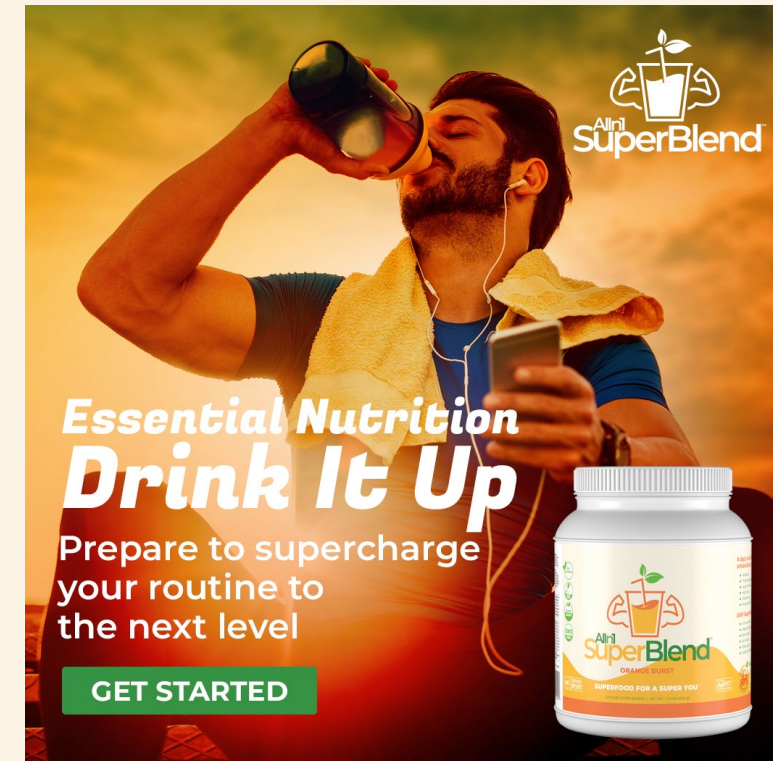


Alln1 SuperBlend

Superfood for a Super You

Get the daily nutrition your body requires in a single drink

GET STARTED




Alln1 SuperBlend

Essential Nutrition Drink It Up

Prepare to supercharge your routine to the next level

GET STARTED



Alln1 SuperBlend

Essential Nutrition. Drink It Up.

Prepare to supercharge your routine to the next level

GET STARTED



Playspan® Nutrition to Stay Active Throughout the Lifespan

Partner Marketing Suggestions for AllIn1 SuperBlend™

Within your captive audience to increase your monthly rev-share

- Ad on your website
 - On websites we would do snippet code or java script. Banner ads and the code is behind the ad that brings them to product/subscription landing page
 - Create your own or use ours customized for your brand/gym
- Minimum of 1 CRM email to members per month
- Organic social media posts: X posts/month
- In-club signage
 - Any sort of signage you can place in the club
 - We supply both digital and popup banners (~6' x 2')

Pricing & Rev-share Summary

- Launch Structure
- Partner Marketing



Secured Distribution

Carry initial product in store or do it all on-line



Only From Our Channel & Staff
not available in stores or other channels

Distribution For Alln1 SuperBlend™

To a Captive Audience to make the numbers



Goal:

Protect distribution and tie it to overall fitness

- Our distribution channels (health/gym facilities) as the sole distribution network for the Alln1 SuperBlend™ product and subscription model by not making it available in other channels and rev-sharing with gym

Distribution For Alln1 SuperBlend™

To a Captive Audience to make the numbers



Alln1SuperBlend™ On-line

- Participating business/gym will have a unique QR ID
- Have staff sign people up in club (or from anywhere) using business QR code, so the member/person is locked to them indefinitely.
- Order process and retention/drip follow-thru, at www.alln1superblend.com
- If they purchase/maintain subscription, no matter where they are, the business that enrolled them gets an on-going rev-share (full backend record keeping visibility to partner/business)
 - We pay gym 50% of margin= \$25.50/m per unit ongoing

Call to action message:

- Go to www.alln1superblend.com to order/subscribe and use gym/trainer discount code for the lowest price OR purchase product and/or subscription at your local health club
- Not available in stores or other channels

Online Pricing (Shipping included)

General Consumer
**No Discounts Available

Your Customer

One Time Purchase	\$109.95	\$99.95
Subscription <i>Cancel anytime</i>	\$99.95	\$89.95

Your customer enters your business/FP ID to get discount and for you to get rev-share

All 1st orders are Starter Packs

- Product
- Shaker
- Product Story
- Subscription Offer



Distribution For Alln1 SuperBlend™

To a Captive Audience to make the numbers

- In-store Retail (and online)
 - Carry product starter pack that also contains the subscription offer
 - Also carry individual monthly tubs (if desired)
 - Allows you to place product in the customers hands with the goal of gaining a subscription (offer is in the starter pack and on labels – receive normal rev share)
 - 100 tub sales = net profit \$4500

In-Store Retail Pricing

	Wholesale	SRP (your choice)
Starter Kit price	\$59.95	\$114.95
Tub Alone	\$54.95	\$99.95



Launch Proposals

- Clubs start with 30-50 full Kits, (and 40 tubs)
- Staff seminar for product buy-in, positioning & sampling
 - Establish and announce staff compensation to achieve 100 subscriptions in the first 30-60days
 - Announce 60-day sales contest (we have many formats but leaving to owners)
- Full week of sampling manned by staff
 - See sampling details (most clubs already using best practices)
 - Product pyramid & marketing collaterals on table, balloons, etc.
- Put product in shake bar with promotional banner and sampling as needed and establish a single dose price such as \$4-5 to encourage subscription (~\$3/svg.)
- Market to members through club website using delivered assets